



WebsitePdf

liquidteam

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Welcome

Welcome

Welcome to the Liquid Team – a dynamic software development company. We have created this site to help you to understand Liquid Team – who we are and what we can do for you and your business.

You can also learn about LiquidSite – our new system for client managed web sites, bringing content management and multi-channel delivery HTML, Flash and PDF under your control.

There are some examples of our work in the Portfolio section which will give you a flavour for the diverse range of projects we have completed.

We hope you find the information here of interest. Please get in touch for further information.

Welcome



About Us

We are a focussed team of software and creative professionals who develop effective solutions for real users. Our wide range of experience of software development and graphic design is a starting point for client involvement, but overall we offer a *team* approach to help you, our clients. Particular areas of our in-house expertise are complemented by our network of partner organisations and individuals. We aim to offer good value at all times.

We are based in Edinburgh, Scotland but operate internationally. We have amassed considerable expertise in multimedia and Internet based solutions for business and educational applications. We have worked hard to build strong relationships with our clients by offering exceptional service and support. Our clients feel secure in knowing that we will be there working closely with them through the development, deployment and maintenance of their projects.

With technology today, things can get confusing. We provide surrounding advice, consultancy and support for any or your IT needs. We are a compact, skilled and effective team and can easily jump in where the water's deepest.

What We Do

Every business and organisation needs to consider their presence on the Internet and get the right blend of compelling content and interactivity. We help you to develop an appropriate solution and to grow that solution with you over time.

Liquid Team are your partner for software and visual media development. We work for a wide range of organisations and help them to make best use of the Internet, multimedia and other technologies. We provide essential support and advice to make projects succeed every time. In particular we have experience in:

- **Web application development.** Active websites – whether to trade products and services, provide interactive training or to creatively engage your customers and staff. If it can be done on the Internet then we can help you to do it.
- **Web site design and development.** Our *LiquidSite* tool gives you control over your own site. We work with you to provide all the services that you need. Please go to www.liquidsite.co.uk for a demonstration.
- **Groupware applications and social software** The missing bit of the web for most people has been the ability to edit collaboratively. We have looked at various ways to do this including WiKis for team discussions, community websites and much more.
- **Search engine optimisation.** Once your web site is built you need people to find it. We can help and advise you on the strategies to attract customers via search engine and paid advertising.
- **Information systems, databases.** Web interfaces.
- **Internet security** and secure websites.
- Bespoke **software development.**
- **Graphic design**, working with your existing corporate identity, or creating one for you!
- Hosting, email, domain names and a wide range of services to help you to use the Internet.
- **Multimedia application development** and CD production. Some applications are still best off-line. We can help you with strategy and implementation.

In all of these areas we are technology neutral. We will work with your existing systems and identify the best systems for your needs. We often work with open source software to provide reliable and economical solutions to our clients' needs, but are happy to work with proprietary solutions such as Microsoft technology where this can offer a better result.

We have the breadth of skills needed to build the best systems and applications possible and integrate solutions seamlessly into the client organisation. With skillful design and all the necessary usability checks which ensure that systems will work in practice and satisfy real users. Our work looks good and works well – a winning combination.

We welcome new challenges and new areas of work.

Portfolio

Here we hope to give you a flavour of the type of work that Liquid Team has already done by showing some examples of our work. We are keen to discuss similar projects with you. We would also like to discuss other projects where we can help you with our skills in software development and visual media.

Age Concern

www.ageconcern.org.uk

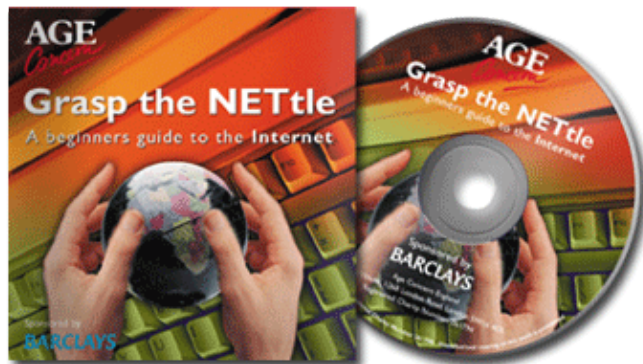
Please see their page on Guides to Using Computers where you can obtain a copy of the CD.

Age Concern England required a CD-ROM that would run on both Microsoft Windows and MacOS platforms.

The purpose of the CD-ROM was to take an existing brochure to help older people get the most of the internet. Where appropriate, animations and games were produced to make the most of the medium.

Key elements of the project were:

- content was produced in XML format to allow for reuse of the the material and the possibility of a future multi-lingual version
- sourcing a suitable voice for narration. A professional actor was hired and a quality recording studio was used.
- providing a website for the client to view the current storyboard
- providing beta versions of the CD-ROM on schedule
- liaising with printers to produce appropriate proofs and the final delivery on time



Innovation Event Management

Innovation Event Management, an event management company based in West Lothian, needed to extend their systems on the Internet. We helped them to create a database driven system for:

- managing content on event sites
- online booking
- secure payment
- feedback forms
- management of contact database
- managing all content on their own website, including a pdf brochure.

This system has been used for many events and more than 4,000 delegates have registered online. It is used to operate the Business Forum East and Business Forum West programmes of monthly events for the Edinburgh and Glasgow business communities in Scotland.



Smart Cartridge

At **Liquid Team** we will take you through the entire process, from concept to construction to completion.

With Smart Cartridge we started with a flash animation to illustrate the financial benefits of using Smart Cartridge. From that we were commissioned to produce the entire website including a password protected franchisee bulletin board. We provided a wide range of associated services including search engine optimisation to ensure that the web site attracts as many visitors as possible.

The bulletin board delivers business benefits by providing an efficient communication channel to a rapidly growing network of franchisees. It is built on the same technology as LiquidSite but includes:

- multi-level access. Only the administrator can post to the board.
- automatic emails are sent to the franchisees when something changes on the board

The general website communicates to customers and attracts potential franchisees to Smart Cartridge's powerful offering.

Other websites that we look after include :

- Medicalalternative
- Hitchddr



Affective Media

www.affectivemedia.com

By combining experienced business sense with a designer's sharp eye, and working in partnership with your company, we will work to build you an identity that truly reflects the character of your company.

As a start-up business, Affective Media came to us with no corporate identity whatsoever. We came up with a branding package to represent their business, which is in emotion recognition software. This included a logo, styleguide, website and stationary.





Contact Us

Liquid Team would like to hear from you! We are always keen to hear about projects where you think we could help you.

Please contact:

info@liquidteam.co.uk

